

<h3>User Personas</h3> <p>Identify the user or users for the product</p>	<h3>Problems &amp; Value</h3> <p>Identify the problem your product address and how users receive value from the product</p>	<h3>Mission Context Diagrams</h3> <p>Include any diagrams that promote common understanding of the processes and digital systems affected by this product. Customer journey maps, operational value streams, workflows, domain/context diagrams, architecture diagrams are all good candidates.</p>		
<h3>Vision &amp; Success</h3> <p>Ideal state of business when complete; success statements for near-term goals.</p>	<h3>Key Metrics</h3> <p>What product metrics do you use to track product success (adoption, cost, time, etc.)</p>	<h3>Solution</h3> <p>Top 3 product/service capabilities</p>	<h3>Technical Goals</h3> <ul style="list-style-type: none"><li>• Lifecycle stage: what level of investment is necessary/appropriate</li><li>• Regulatory, response time, security, scalability, etc.</li><li>• Allocation percentages</li></ul>	<h3>Team Performance Goals</h3> <ul style="list-style-type: none"><li>• Cycle time or other key value stream metrics</li></ul>