

Alignment through an Inferred Strategy Statement

Create an inferred strategy statement using this format:

If we are taking action X (the proposed investment),	State the action requested
which impacts the practice/process of Q	Where will the action impact the business
to benefit group Y,	Which users/functional groups will benefit
then our strategy must be Z.	Which organizational goal/ strategy does this action support

Gartner Group, 2018

Example: “We are implementing agile development practices (action X) to speed up the development of web pages (practice Q) to support the e-commerce group (group Y) in bringing new products to market more quickly, which will support our corporate strategy of increasing revenue (strategy Z).”